

XpertUniverse News Release

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March 1st, 2008 (New York, NY) – XpertUniverse, Inc. (“XU”), a New York-based software company specializing in web-based Expertise Location and business interaction solutions, announced earlier today that it has entered into a strategic partnership with MiracleMindSM, part of Evolution Media Group, Inc. MiracleMindSM offerings provide a comprehensive e-learning subscription platform targeting online consumers with pre-built dynamic flash-based content in the fastest growing four key subject categories: Small Business, Technology & Design Skills, Wellness, Self-Help & Personal Growth, Consumer Education & Protection, and Grade School & High School Supplements.

The alliance between two companies will allow MiracleMindSM to generate additional revenues by providing a full-service venue for instructors and other experts, allowing them to offer live one-on-one consulting, tutoring and training for those who wish to pursue higher levels of expertise in specific subject-matter expertise categories.

MiracleMindSM will utilize XpertSHARETM, XU’s highly interactive collaboration and business intelligence platform to match a consumer in need with the appropriately chosen expert and provide a facility for a one-of-a-kind live expertise and content sharing experience.

“We are excited about the opportunity to work with MiracleMindSM as a strategic consumer collaboration and expertise sharing partner,” stated XpertUniverse CEO, Victor Friedman. “Their value-added consumer-centric approach and rich vertical content delivery model will result in a powerful alliance between our organizations. Furthermore, we strongly believe that the consumer market will be well served by providing a unique and rich interaction solution from XU and a world class content delivery innovator, like MiracleMindSM, behind it.”

MiracleMindSM Founder and CEO, Joseph Mackey added, “While content-based services provide a high degree of efficiency and economies of scale, the inclusion of XpertShareTM and its “live experts on demand” platform adds a whole new dimension to MiracleMind’s consumer offering. We are pleased with the opportunity to offer a unique solution to the consumer market, while enriching the experience of live interactions utilizing the latest technologies and providing ‘expert based’ content on demand.”

XU and MiracleMindSM plan to launch a joint sales and marketing initiative, while piloting XpertSHARETM over the coming weeks. The initiative will combine the power and reach of both organizations to launch this unique platform nationwide. XU has recently been named a “Cool Vendor” by Gartner.

About MiracleMindSM

MiracleMindSM is a subscription-based e-learning service that takes a socially responsible focus by augmenting their courseware offerings with subjects beyond traditional technical and business training. Socially relevant courses are designed to educate and empower individuals to make informed choices in a wide range of categories, both personal and professional. The company plans to donate a portion of its revenues to worthwhile charities, and funding a MiracleMindSM scholarship program to award members’ students with funds to assist with college tuition. The firm provides highly collaborative, on-demand tutoring and training programs for those who wish to pursue higher levels of expertise in specific categories such as: small business management & purchasing, professional

technical training, healthcare counseling, coaching & mentoring (business & personal), financial planning & investment coaching, and K-12 tutoring/SAT training, etc.

About XpertUniverse, Inc.

XpertUniverse, Inc. is a software and technology solutions company focused on Expertise Location, rich multimedia user experience and Business Intelligence. The core offering, XpertSHARE™ is an innovative solution that provides organizations with the ability to locate, manage, track, and leverage human expertise through a paradigm shifting rich collaboration technology. XpertSHARE™ features a precision focused, skills-based routing engine, rich collaboration capabilities (VoIP, Video, Text Chat, Whiteboard, Application Sharing), CRM tools, full session archives, and a powerful Business Intelligence solution. To obtain more information, visit www.xpertuniverse.com or call 1-646-710-5010.